

# GO BY TRUCK

UNITED FOR INDEPENDENCE

## Your Comprehensive Freight Management Solution

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As trucking is the backbone of the United States, ensuring a sustainable process that employs best practices is critical to not only those who operate in transportation but to anyone purchasing goods in the U.S.

As previous owners of a manufacturing company, the founders of Go By Truck have a deep understanding of how the transportation industry operates. They saw the lack of transparency in the process that allowed brokers to operate in a non-communicative manner while maximizing profits, regardless of its economic impact. They knew there was a better way of doing things, and Go By Truck was born.



The cradle-to-grave process that a shipment takes is disjointed. We have ERP systems that talk to transportation management systems (TMS'), that communicate with carrier tracking systems, which ultimately have to roll-up into a billing system. Much of the cost in transportation is due to the use of multiple systems—information cannot freely flow from one system to the next without data loss.

Efficiency can only be found when one system is employed where one event triggers the next until automation at its most achievable level is reached. This is Go By Truck.

**In the lifecycle of every shipment, there is a before, during, and after—all of which must be aligned to achieve ultimate efficiency.**

## Before

Carrier liability has largely been managed manually or through costly services like carrier monitoring. By employing a constantly updated database of carrier safety scores, FMSCA statuses and insurance underwriter notifications, GBT is able to re-qualify every carrier in our system through automation every 24 hours.

## During

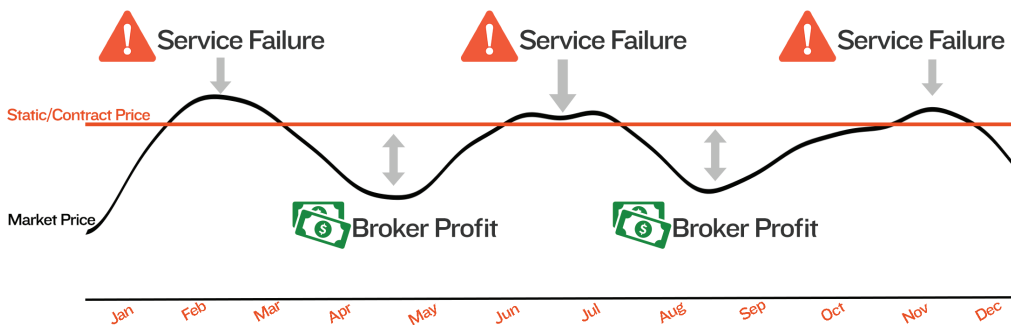
TMS' that many businesses rely on today are extremely costly and contain an overkill of services designed to accommodate every way a company may ship. Efficiency does not come from thousands of potential process options—it comes from tried-and-true methods that result in the most favorable outcomes and highest levels of cost savings. This is not only unachievable by the TMS of the old, but becomes nearly impossible to accomplish with the infinite number of potential configurations.

TMS efficiency is achieved where shipment characteristics are pre-configured, only qualified carriers participate, and healthy competition is utilized with complete transparency. The GBT process ensures best pricing, capacity and builds lasting carrier relationships.

## After

Carrier or third-party payment is a landmine of issues. Commonly, separate software is required while delayed accessorials, auditing practices, and quick pay/factoring fees are all extremely costly pieces of the freight process that are commonly overlooked as expenses. By streamlining the process, accessorials are executed in real-time, pricing cannot be manipulated, carriers are paid within 48 hours of delivery without fees, and auditing becomes a thing of the past.

The Go By Truck transportation management system is completely transparent and uses free-market principles to bring competition back to the carriers and out of the hands of the brokers. Due to Go By Truck's basis on free-market principles, customers experience the ebbs and flows of the market, driving cost-savings that they typically never see with static rate contracts. Demonstrated in the diagram below, by following the market, the carriers always get a fair price and the shipper experiences cost-savings without service failure.



## The real value is found when carriers compete, not brokers.

The reality is that when brokers compete for freight, lane prices skyrocket. At Go By Truck, our process allows our carriers to compete with complete transparency, ultimately driving the cost down for our customers.

## Superior service backed by transparency and honesty.

Our team of dedicated freight planners are available to assist 24/7/365, regardless of the issue. Known for superior service, the Go By Truck team will always address your concerns honestly to ensure both the shipper and carrier are satisfied.

## Who are we a fit for?

We take pride in our versatility. Our custom technology was built to scale, virtually making Go By Truck a fit for both mom-and-pop shops and fortune 500 companies. As your comprehensive freight management solution, Go By Truck offers a wide range of services, including; TMS/routing guide, brokerage, 3PL, LTL, FTL, and difficult freight (meaning we can help in even the most complex, last-minute freight situations).

Go By Truck is more than just a freight brokerage. Through complete transparency, we act as an extension of your team so you can focus on your core business while we take care of your transportation needs.